



UX/UI DESIGNER & DEVELOPER STEWART ORR

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PERSONAL STATEMENT

I'm a passionate and confident UX/UI Designer & Developer with 25 years of experience delivering high-quality, end-to-end, user-focused digital experiences. I'm a creative designer and have a wide range of skills in both front-end and back-end development. I have successfully contributed to projects across diverse sectors, including eCommerce, Retail & Electricals, Charities, Design Agencies, and, most recently, a B2B Cyber Security SaaS provider.

SKILLS & EXPERTISE

UX/UI DESIGN

- ⚙ Figma, Adobe Creative Cloud, Affinity Suite
- ⚙ UI/UX Wireframing, Prototyping
- ⚙ Design Systems, Component Libraries
- ⚙ Usability testing (MVT, A/B, Mouseflow)

FRONT-END

- ⚙ HTML5, CSS3, Sass/SCSS, Bootstrap
- ⚙ JavaScript (ES6+), jQuery, Stimulus
- ⚙ Responsive, mobile-first & progressive enhancement
- ⚙ Accessibility WCAG 2.1 AA and WAI-ARIA
- ⚙ Web Standards compliance
- ⚙ Cross-browser testing & debugging

DEVELOPMENT

- ⚙ Agile/SCRUM development
- ⚙ PHP, Composer, MySQL, LAMP
- ⚙ MVC architecture & Ruby on Rails
- ⚙ Git, GitHub, GitLab, Docker, CI/CD
- ⚙ CMS development: WordPress, MODX, Concrete5
- ⚙ Site performance & SEO optimisation
- ⚙ MacOS, Windows, and Linux CLI

LEADERSHIP & COLLABORATION

- ⚙ Recruitment, interviewing and onboarding
- ⚙ Team leadership and line management
- ⚙ Mentoring and developing team members
- ⚙ Cross-functional collaboration with stakeholders

HISTORY



UX/UI WEB DESIGNER

DEFENSE.COM UK LTD Cyber Security SaaS B2B
2022–2025

Working as a UX/UI Web Designer at Defense.com, I worked collaboratively with Product, Development, and Marketing to enhance the company's B2B SaaS Cyber Security platform and drive its presence across its websites. I led UX initiatives, elevating design consistency and scalability by creating and implementing a bespoke Design System tailored user experience needs that streamlined workflows for growing product features.

Working using Agile/SCRUM methodologies and using industry-standard tools such as Figma and Adobe Creative Suite, I produced wireframes and prototyped all new product features workflows, gathering feedback from stakeholders, before delivering high-quality UI designs that aligned with both user needs and business goals.

I was proud to lead the design and delivery of some of the platform's most successful functionality, consistently bringing forward creative solutions and user-centred ideas that elevated the product experience.

**QODO**

FREELANCE WEB DESIGNER & DEVELOPER

QODO LTD **Freelance**

2009–2022

Delivered a wide range of end-to-end digital projects for diverse businesses and organisations across multiple sectors. Collaborated with agencies, in-house teams, and direct clients, establishing and maintaining long-term relationships while providing reliable, high-quality support from concept to launch.

CLIENT HIGHLIGHTS

**M&S**

MARKS & SPENCER PLC

Creating several UX/UI checkout workflow prototypes that were used as customer journeys for usability testing across multiple devices including mobile, tablet and in-store kiosk.

MEGAMAN (UK) LTD

Completed a major website redesign into a Content Management System allowing easy maintenance resulting in a 64% increase in traffic,

COMET GROUP PLC

Leading a small design and development team for a major redesign resulting in a 2.3% increase in site-wide conversion, I designed and built front-end workflows from wireframes.

T&B (CONTRACTORS) LTD

Designed and built a bespoke Tender Management app to allow the company to manage tenders for multi-million pound construction projects.



SENIOR WEB DESIGNER & DEVELOPER

COMET GROUP LTD **Retail** **eCommerce**

2007–2009

Responsible for driving the front-end development of Comet's retail website including working with the back-end Java developers to implement new functionality and improvements. The role involved complete front-end iterative design processes including researching, wire framing, design and coding in HTML, CSS and JavaScript/jQuery.

Managed a team with two permanent line reports where I was responsible for managing their day-to-day responsibilities & project work, their personal development including technical mentoring and recruiting, interviewing and overseeing the work done by contractors.



SENIOR WEB DESIGNER & DEVELOPER

GET PLC (SCHNEIDER ELECTRIC) **Retail** **Electrical**

2005–2007

Involved in project managing, designing and implementing an e-Commerce site for 3000+ existing customers, 4000+ products that generated over 32% of the companies revenue after 12 months.



SENIOR WEB & MULTIMEDIA CONSULTANT

BT PLC **Multimedia** **Telecommunications**

2003–2005

Worked on high profile projects with organisations such as The National Theatre, Tate Britain Gallery and associated artists such as Tracey Emin and Anthony Gormley. Designed and created award winning "Let's Play 66" at interactive game to coincide with the "Art and the 60s" exhibition that was used both online and as a kiosk in the Tate exhibition hall.

SENIOR DESIGNER & FRONT-END DEVELOPER

ITM GROUP LTD

2002–2003

WEB DESIGNER

E-DISTRICT.NET (YOOMEDIA PLC)

2000–2002



PORTFOLIO

I am currently preparing my portfolio and I would be delighted to share and run-through it with you when it is ready.

REFERENCES & RECOMMENDATIONS

 <https://www.linkedin.com/in/stewartorr/>



I had the pleasure of working closely with Stewart during our three years together at Defense.com, where he excelled as a UX/UI Designer & Developer. As someone deeply involved in product development, I collaborated with him extensively to bring our team's ideas to life, particularly in crafting intuitive user workflows and eye-catching UI designs.

Stewart's creativity truly shone through in the numerous projects we tackled. He led a comprehensive overhaul of our application's UI/UX, which has since received positive feedback from users about its sleek look and seamless feel. Standout efforts include the bespoke dashboards he designed for our M365 integration and the main dashboard – both of which transformed how our users interact with the platform, making complex data feel effortless and accessible.

What sets Stewart apart is not just his technical or creative skills, but his knack for presenting ideas with clear logic, helping the whole team grasp his design decisions. He's incredibly reliable, efficient, and organised, often turning around urgent projects with impressive speed without compromising on quality.

Beyond his skills, Stewart is simply a top bloke – friendly, positive, and always approachable. He poured everything into making Defense.com better, and his enthusiasm was infectious. I'd recommend him wholeheartedly to any team looking for a talented designer who brings both expertise and a feel-good factor to the team. Stewart, you're a star!



DANIEL SAMPSON

HEAD OF CUSTOMER OPERATIONS
DEFENSE.COM



Stewart combines deep technical knowledge with a real understanding of user experience and brand. He listens carefully to requirements, but also isn't afraid to challenge assumptions to make sure the end result is the best it can be.

His adaptability, attention to detail, and proactive approach made every project not only successful but genuinely enjoyable.

Stewart really is one of the nicest people I've had the pleasure of working with, and any team would be lucky to have him.



STEPH JOHNSON

FIELD & DEMAND GENERATION MANAGER
DEFENSE.COM



Stewart and I worked together at Defense.com. It was fantastic working with someone like Stewart who is not only a brilliant UX designer with heaps of experience, but also has a genuine drive to do the best work he can on every project he's involved with. We worked on many different projects together and Stewart is the type of person that when you see he's involved, you can trust the work is going to be done right and done well. On top of that he's a lovely guy, easy going and a real pleasure to work with! I feel very grateful to have crossed paths with him and he would be a huge asset to any team.



MIKEY ANDERSON

SENIOR PRODUCT MARKETING MANAGER
DARKTRACE



Stewart is a pleasure to work with – reliable, professional and full of great ideas. We needed someone with specific expertise and detailed understanding in MODX and Stewart provides just that, opening up the possibilities of what our MODX website can do. When Stewart first came on board he had the complicated task of detangling our site from an inherited global site, he did this quickly, calmly and worked well with all the various stakeholders involved. He now maintains the effective running of our website with a constant eye on updates and ways to improve.

He's a safe pair of hands who responds quickly when any troubleshooting is needed. Throughout any creative process to update and refresh areas of the website, Stewart enhances ideas to make the website look and function better but keeping it fit for our needs – he understands our audience and what we are trying to do.



JENNY DUNN

FUNDRAISING, MARKETING AND COMMUNICATIONS PROFESSIONAL
OPPORTUNITY INTERNATIONAL

References available on request.